



MULTI- LANGUAGE INTERFACE



Maximise engagement with customers, colleagues and stakeholders in their native language with a wide range of localisation features.



AUTOMATED

Imagen detects language preference in the user's browser and delivers a localised version automatically.



70+ LANGUAGES

Store and search across metadata in over 70 languages without any additional configuration.



COMPREHENSIVE

Create your own translations or add Language Packs for deeper user interface localisation.

BREAK THE LANGUAGE BARRIER

In a digital world without boundaries, extracting the greatest value from your media needs an international user experience.

Delivering a localised, multi-language user interface demonstrates brand credibility and makes good commercial sense if you are monetising your content in a global marketplace. It can also improve operational efficiency across international businesses.

From searching in Spanish to distributing in Danish, Imagen's comprehensive translation tools and Language Packs, deliver a truly international user experience.

Store and search across metadata sets in over 70 languages, translate custom content, add subtitles to improve accessibility and connect your valuable content with the widest possible audience.

Dedicated Language Packs are also available for low level translation of common interface elements in French, Arabic, German, Welsh, Spanish, Portuguese and English (US).

تسجيل الدخول

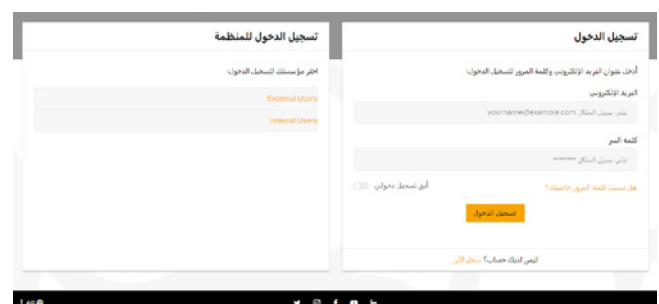
أدخل عنوان البريد الإلكتروني وكلمة المرور لتسجيل الدخول:

البريد الإلكتروني

على سبيل المثال yourname@example.com

كلمة السر

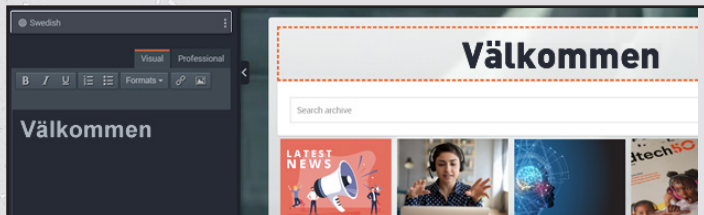
على سبيل المثال *****



CUSTOM TRANSLATION COMPONENTS

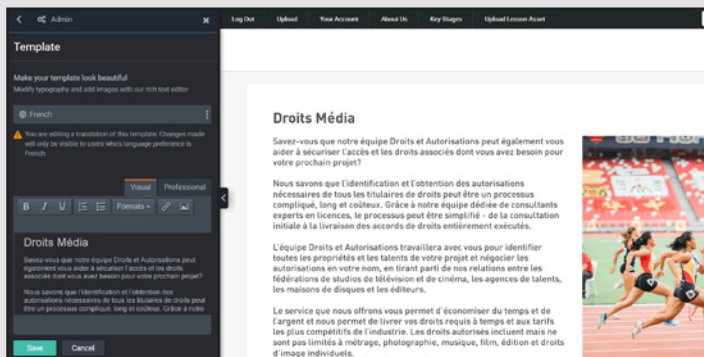
TRANSLATE CUSTOM TEXT ZONES

Custom text zones are editable areas of Imagen's user interface which can be updated with your own text – such as the welcome message on a home page. Imagen can store multiple translations for each custom text zone and present a localised version based on the browser's language setting.



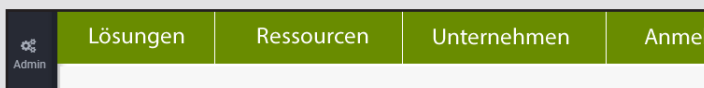
TRANSLATE CUSTOM PAGES

Add any number of additional pages to your Imagen platform to offer information or promote your service – e.g. an *about us* page, licensing terms, a blog or latest news. Imagen can store multiple translations of the text used on custom pages and deliver an appropriate version based on the language preference settings in the user's browser.



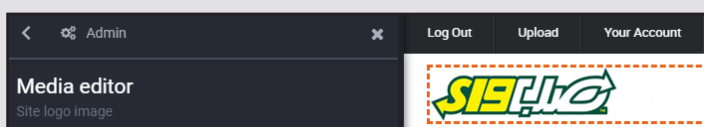
TRANSLATE MENU ITEMS

Menu items can be translated and presented in any of Imagen's supported languages.



LOGO LANGUAGE VARIANTS

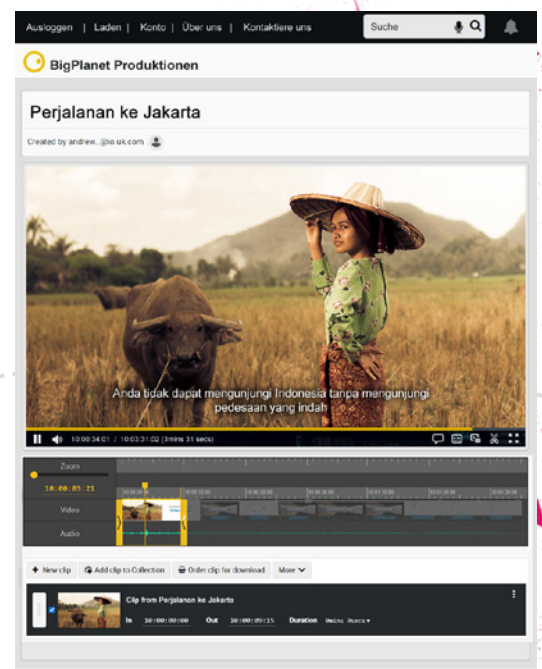
Upload, store and display a range of logos to serve an international audience.



70+ SUPPORTED LANGAGES

Imagen's default language is English (British). You can store and search for metadata as well as create translations for page content in the following languages:

Afrikaans – AF	Kurdish – KU
Amharic – AM	Lao – LO
Arabic – AR	Latvian – LV
Armenian – HY	Lithuanian – LT
Azeri – AZ	Macedonian – MK
Belarusian – BE	Malay – MS
Bengali – BN	Malayalam – ML
Bulgarian – BG	Marathi – MR
Burmese – MY	Mongolian – MN
Catalan – CA	Nepali – NE
Chinese – ZH	Norwegian- Bokmål
Croatian – HR	Persian – FA
Danish – DA	Polish – PL
Dutch – NL	Portuguese – PT
Estonian – ET	Romanian – RO
Filipino – FIL	Russian – RU
Finnish – Fi	Scottish Gaelic – GD
French – FR	Serbian – SR
Galician – GL	Sinhala – SI
Georgian – KA	Slovenian – SL
German – DE	Somali – SO
Greek – EL	Spanish – ES
Gujarati – GU	Swahili – SW
Hawaiian – HAW	Swedish – SV
Hebrew – HE	Tamil – TA
Hungarian – HU	Telugu – TE
Icelandic – IS	Thai – TH
Indonesian – ID	Tongan – TO
Irish – GA	Turkish – TR
Italian – IT	US English – EN (US)
Japanese – JA	Ukrainian – UK
Kannada – KN	Urdu – UR
Kazakh –KK	Vietnamese – VI
Khmer – KM	Welsh – CY
Korean – KO	Zulu – ZU



METADATA AND SEARCHING

Store and search metadata in over 70 languages without any additional configuration. Imagen metadata records can store any combination of languages. For example, you could store your *Description* in French and your *Rights holder* metadata in Russian. Search the database using the same French or Russian vocabulary used in the metadata record and you will quickly find the source.

You can also store multiple language variations of the same metadata. For example you could store the same description metadata for a media asset in Chinese, Arabic and English. End-users will then find the same media asset when they search in any of those languages.

ANNOTATIONS

Annotations are time based tags which describe specific events or highlight elements (such as people or objects) on a video or audio time line.

Imagen can store multiple versions of annotations in different languages. Annotations are searchable and help users to discover and navigate through key moments in long form content such as sports.

Annotations default to the user's language settings in their browser. However, a simple control in the Annotation interface allows users to override the default and the language they wish to display and search.

Summary

The first cooperative human space flight project between the United States and the Soviet Union took place in 1975. The Apollo-Soyuz Test Project was designed to test the compatibility of rendezvous and docking systems for American and Soviet spacecraft and to open the way for future joint manned flights.

Резюме

Первый совместный проект полета человека в космос между Соединенными Штатами и Советским Союзом состоялся в 1975 году. Испытательный проект "Аполлон-Союз" был разработан для проверки совместимости систем рандеву и стыковки для американских и советских космических аппаратов и для открытия пути для будущих совместных пилотируемые полеты.

सारांश

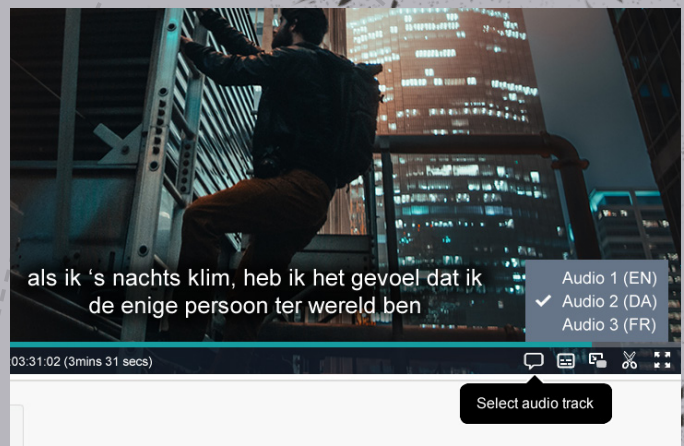
संयुक्त राज्य अमेरिका और सोवियत संघ के बीच पहली सहकारी मानव अंतरिक्ष उड़ान परियोजना 1975 में हुई थी। अपोलो-सोयुज टेस्ट प्रोजेक्ट को अमेरिकी और सोवियत अंतरिक्ष यान के लिए मिलन स्थल और डॉकिंग सिस्टम की संगतता का परीक्षण करने और भविष्य के संयुक्त के लिए रास्ता खोलने के लिए डिज़ाइन किया गया था। मानवयुक्त उड़ानें।



SUBTITLES AND MULTIPLE AUDIO TRACKS

Subtitle files can be imported into Imagen. The files are converted into standard TTML format and stored with the relevant media. TTML subtitle text is then synchronised with video or audio files during playback.

Video or sound files with multiple audio tracks containing alternative language options can also be accessed using Imagen's media player controls. Language tracks can be toggled on or off without refreshing the web page or restarting the video.



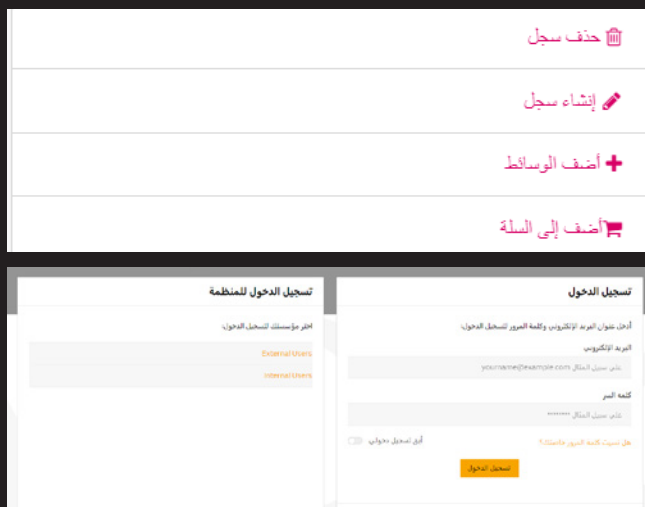
LANGUAGE PACKS

Language Packs are additional modules which provide a professionally translated Imagen user interface. Key UI components such as media engagement tools, notifications and dialogue boxes are included. For right to left reading languages, the Language Pack will also flip the interface horizontally. Packs are currently available in Arabic, French, German, Spanish, Portuguese, English (US) and Welsh with extra languages planned. Contact Imagen or your account manager for further details and pricing information.

Translated interface elements include:

- Registration and log in pages
- Clipping controls and collections
- Account pages and MRSS feeds
- System notifications
- Shopping basket and checkout
- Ingest and metadata editing
- Saved searches and email notifications
- Annotations and layers
- Record page menu options

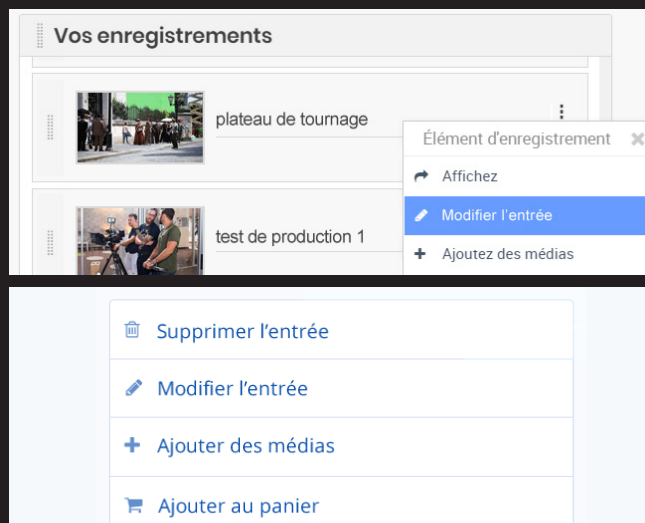
ARABIC



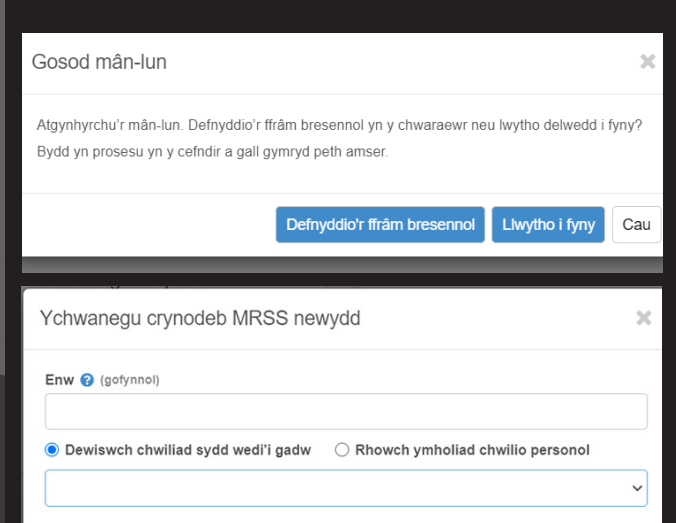
GERMAN



FRENCH



WELSH



WE ARE IMAGEN.

Drive engagement, generate revenue and transform your business with the world's smartest video management platform.

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