

IN SPORT, STORIES MATTER. GET READY TO TELL YOURS.

- Transform your fan experience
- Utilise and profit from every video
- Optimise the management and distribution of content

ADVANCED OPTIMISATION AND DELIVERY

When it comes to sports, a frictionless experience is critical. Rights holders need to wield interactivity, data and high-quality video across online touchpoints to drive engagement around major competitions, tournaments and events.

Every tackle, every point and every win can be captured and optimised to create compelling stories to keep your fans engaged, as well as opening new revenue opportunities – providing you have the right infrastructure.

ELEVATE YOUR CONTENT

Content alone is no longer enough. Broadcasters, fans and production teams today expect to be delighted by using services that go the extra mile in functionality and personalisation. Without the right infrastructure in place, there are a number of bottlenecks in delivering this footage that you are likely to experience.

Our fully customisable video management solution helps you to extract more value from your content and enhance your end-user experience, all through a flexible and scalable interface.

QUALITY WITHOUT COMPROMISE

The Premier League Archive is a branded, self-serve content portal used to distribute the latest match day action as well as providing access to over 5,000 matches – all through one highly secure, elegant web platform.

Powerful searches, online clipping and hassle free credit-based consumption allow Premier League's broadcast clients to quickly locate the content they need from a large library of exclusive content. Individual players, greatest goals and match day interviews can all be located in seconds thanks to detailed shot list metadata – synchronised with video playback. The result is a premium platform for premium content – optimised to facilitate discovery, offer enhanced choice and deliver broadcast ready video assets at blistering speeds to a global customer base.

“ THIS SERVICE SETS A NEW STANDARD FOR GLOBAL CONTENT MANAGEMENT. ”

Nick Moody, Head of Production, Premier League



HIGHLIGHTS



Manage High Volumes of Media – Eliminate content silos and have a central location for all your videos, images, audio and documents in one place.

Efficient Distribution – High speed file transfer service to securely distribute broadcast quality files to key clients at speed.

Accurate Search and Retrieval – Comprehensive metadata management tools make tagging images, audio and specific moments within clips easy and efficient.

Monetisation Tools – Generate revenue from your content through basket payments, subscription video on demand (VOD) packages or clip-licensing via credit-based payments.

Consistent, Recognizable Branding – Customise and control the look and feel of your platform, so your sport looks as good as it should.

Quality Clipping without Compromise – Extract the value within your sporting moments with powerful clipping tools so you can locate, repurpose and commercialise all your valuable moments.

One Platform for All Users – Granular permission and access controls give system administrators full control over who can see their media and what they can do with it.



WHY IMAGEN?

Imagen doesn't just keep your content safe, secure and easy to access. Our video platform is built on more than 20 years' experience in video and media management. New features ensure a constantly evolving platform designed to exploit the full value of your content.



KEY FEATURES INCLUDE:



CUSTOMISATION

Our customisable web interface allows you to add your brand and deliver a multi-language experience.



ACCELERATED FILE DELIVERY

Free, flexible, and fast, AFD, distributes broadcast quality files to your key clients at blistering speeds.



SCALABILITY

All the benefits of cloud architecture, including scalable storage, processing power and bandwidth.



METADATA CREATION TOOLS

Innovative tools to simplify the process of describing your media, increasing speed, efficiency and accuracy for professional content teams.



ADVANCED VIDEO TOOLS

Create clips and post directly to social media. Add searchable annotations, create collections and get the most value from your media.



MONETISATION FEATURES

Generate revenue from your content through subscription video on demand (VOD) packages or clip-licensing via credit-based payments.



LIVE STREAM & CAPTURE

Watch live streams in your Imagen platform. Capture and store the feed for long term archiving and playback.



CONTROLLED ACCESS

Granular permission and access controls give you full control over who can see your media and what they can do with it.



USER ANALYTICS

Insight on most active users, downloads, searches and more with user intelligence dashboards.

WE ARE IMAGEN.

Drive engagement, generate revenue and transform your business with the world's smartest video management platform.

LONDON

16 Kirby St, Second Floor
London, EC1N 8TS
hello@imagen.io
+44 (0)1954 262000

CAMBRIDGE

1 Grange Court, Covent Garden
Willingham, CB24 5AH
hello@imagen.io

NEW YORK

106 West 32nd Street, 2nd Floor
Office #135, New York, NY
helloUS@imagen.io
+1 (857) 574 9847

