



INTERACTIVE TIMELINE & CLIPPING



Imagen's Interactive Timeline gives you greater control when seeking through long form video content. Zoom in and review key moments in detail and create frame accurate clips at speed.

Annotations, chapter titles and emojis all combine to create a highly visual and intuitive way to navigate long form video data and discover the most valuable moments in your collection.



FAST

Navigate long form video and locate key moments quickly



ACCURATE

Create frame accurate clips to collect or download



INTUITIVE

Familiar, powerful controls for any level of user



FLEXIBLE

Works in any modern browser without any extra plugins



POWERFUL

Keyboard shortcuts for professional editors



ENGAGING

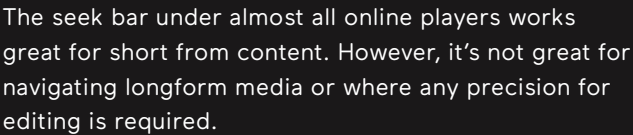
Emojis and icons create an exciting way to interact with video

HIDDEN TREASURE

What's the point in keeping your content safe and secure if you can't extract the value that lies within? To make good use of the media you own, you'll need some powerful search tools to find the files you need. Once you've found them, locating those key moments within long form video or audio can be a huge drain on your time. You can watch and wait until you find what you're looking for. Or maybe you can use ffdw or rewind controls and try and spot it that way.

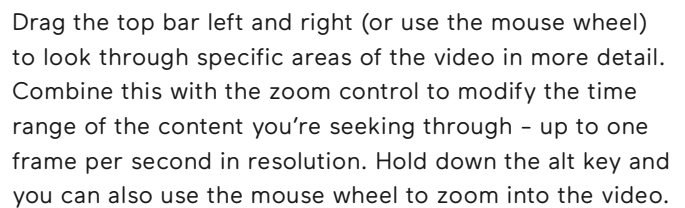
Fortunately, Imagen gives you an Interactive Timeline and powerful clipping tools so you can locate, repurpose and commercialise the most valuable moments in your archive quickly and easily.



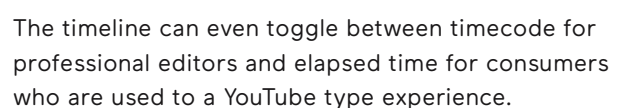


That may be good enough to get an idea of the video content, but it's useless for creating clips; not even close to the precision of frame accuracy that editors need.

LET'S SEE HOW THAT WORKS...

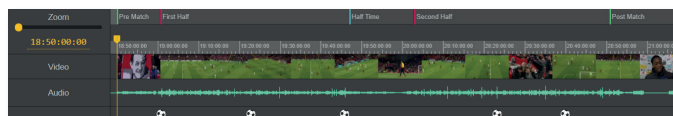


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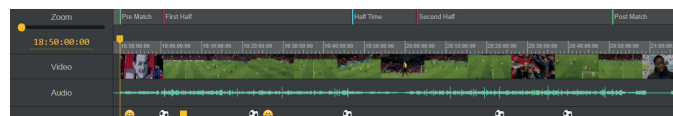


TIMELINE ANNOTATIONS

Annotations are time based descriptive metadata tags which can be applied to long form video content to aid searchability and navigation. If annotations have been added using Imagen, they will automatically be shown underneath the video player in the interactive timeline.



For video or audio files, a long sequence can be broken down into a logical sequence and specific markers applied to the timeline to create a logical sequence of chapters. In this example a game of football is broken down into logical sections.



Participants (such as actors, employees or sportspeople) which have been added using Imagen's annotations feature, can all have their own row on the timeline. When combined with a wide range of emojis, a timeline can be brought to life, making it even easier to navigate long from video.



CLIPPING

The Interactive timeline also works seamlessly with Imagen's clipping functionality so you can set frame accurate in and outpoints for your edit. Simply click the clip icon in the player to initialise the Interactive Timeline. Use the zoom and pan controls to locate your edit. Drag the in and out point markers to find the start and end of your clip. We also include a range of keyboard shortcuts for professional editors.

Depending on your permission level you can then add the clip to a collection, post it on social media, download it or create a clip order for another user.

WE ARE IMAGEN.

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