

UX Designer

The Company + Product

Imagen is on a mission to protect the past, capture the present and transform the future of media. That's what gets us going each and every day. We're passionate about content that's measurable, manageable and profitable. This is what keeps us up at night, continuously innovating so your assets help clients win hearts, minds and markets.

With video representing 60% of global data – and set to grow further – we ensure our clients preserve content for the future and enable clients to maximise content value. Imagen helps businesses, sports organisations and media companies like the Premier League, BBC Studios, BP, LADBible, and NatureScot securely connect their users to their ever-growing content libraries through a highly-configurable, AI-powered media management platform.

In January 2019 we completed a £6.5 million Series B funding round which was led by Downing Ventures. The round also included capital from Guinness Asset Management Ltd and our existing investor, Cambridge Innovation Capital. This was a huge milestone for us and is integral to our future growth plans.

The Person

Reporting to the Chief Product Officer, the UX Designer is responsible for helping Imagen design products and services that help users migrate, manage, and move complex media. You will engage with clients and potential users to understand what they say and do and how they think and feel, and you will be a vocal and collaborative team member working alongside Product Management and Development to create innovative user experiences and optimise ease of use. You will actively translate user needs into measurable platform usability via wireframes, journey maps, empathy maps, task flows, and other design artifacts.

Key Responsibilities

- Bridge the gaps between product use cases and user psychology
- Gather user feedback and conduct concept and usability testing
- Identify creative approaches to solve complex UX challenges
- Define interaction models, develop wireframes and prototypes, and evaluate implementation success
- Communicate design concepts and recommendations to front-end/UI developers to implement attractive interaction design
- Refine and extend user personas through continuous user research and data collection
- Stay current with competitor products and industry trends

[imagen.io](https://www.imagen.io)

Experience + Qualifications

- User-centric, creative, and data-driven experience as a UX Designer, Product Designer, or UX Researcher
- Curious and problem-solving mindset with a strong portfolio of design projects and project management and research experience
- Good listener and effective communicator who can collaborate and translate interaction design and information architecture
- Familiarity with design software (e.g., AdobeXD, Figma, Sketch, Protoio, etc.) and knowledge of HTML/CSS and JavaScript
- Embraces change and adapts easily to new technologies, methodologies, and techniques

Summary

This is a unique opportunity to join a fast growing, award-winning company with an international and well-recognised client base. In addition to a competitive salary, a comprehensive benefits package and 25 days' holiday is on offer to the right candidate. This role can be based in Cambridge or London with a flexible, hybrid working policy.

Imagen is committed to creating a diverse environment and is proud to be an equal opportunity employer. All qualified applicants will receive consideration for employment without regard to race, colour, religion, gender, gender identity or expression, sexual orientation, national origin, genetics, disability, age, or veteran status.