

WE ARE IMAGEN

Whoever you are, wherever you operate, Imagen helps organisations like yours to maximise the value of their video content. From news to sports, we've got you covered.



BROADCAST

THE PROBLEM:

Inefficient production workflows and poor distribution cost broadcasters time and money.

THE SOLUTION:

- Secure and controlled management of all media assets
- Superior organisation, accessibility and compliance (e.g. GDPR)
- Streamlined production and accelerated content distribution

WE SUPPORT:



"THIS SERVICE SETS A NEW STANDARD FOR GLOBAL CONTENT MANAGEMENT"

PREMIER LEAGUE



SPORTS

THE PROBLEM:

Sports consumption has become digital and sports fans want to stream events on their devices.

THE SOLUTION:

- A premium solution for managing and distributing sports content
- Easy access to high-quality broadcast content; fast delivery speeds
- Secure distribution to reach new audiences and territories worldwide

WE SUPPORT:



"A SINGLE, INTUITIVE PLATFORM THAT HAS SOLVED OUR PRODUCTION CONTROL CHALLENGES"

ENDEMOL SHINE UK



EVENTS

THE PROBLEM:

Physical events can't take place, so the show must go on(line) to satisfy attendees.

THE SOLUTION:

- A future-proof infrastructure for adapting to online audiences
- Increase reach and maximise revenue opportunities
- Be more agile, efficient and satisfy audience needs via virtual events

WE SUPPORT:



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WORSHIP

THE PROBLEM:

Millions are unable to access support from their religious communities in person.

THE SOLUTION:

- Allows internal and external users to directly access content
- The ability to scale as content libraries rapidly grow
- Easy self-service access to online sermons and supportive resources

WE SUPPORT:



GOVERNMENT

THE PROBLEM:

Sharing media assets internally and externally can be time-consuming and insecure.

THE SOLUTION:

- Imagen has worked for the MoD
- Built-in identity control and UAC
- Intuitive UI for easily storing, finding, viewing and managing content

WE SUPPORT:



MUSEUMS

THE PROBLEM:

Preserving artifacts and obsolete technology and making it accessible for future generations.

THE SOLUTION:

- Comprehensive catalogue info, UAC and advanced search
- Digitally accessible collections
- Infinite gallery space

WE SUPPORT:



EDUCATION

THE PROBLEM:

Personalising the education experience in a new world of distance learning delivered online.

THE SOLUTION:

- Access to quality learning materials
- Interactive and personalised support
- Secure and accessible distribution of curriculum resources/coursework

WE SUPPORT:



"THE PLATFORM HAS SAVED US A HUGE NUMBER OF STAFF HOURS"

LADBIBLE



NEWS

THE PROBLEM:

The news cycle has accelerated, so instant access to impactful digital media assets is now essential.

THE SOLUTION:

- An online shop window for 24/7 media storage
- Easy monetisation and licensing of visual assets
- UGC support for submission and licensing of third-party content

WE SUPPORT:



BUSINESS

THE PROBLEM:

To succeed, businesses need to be more agile and efficient than their rivals.

THE SOLUTION:

- Embrace modern working with cloud media storage and distribution
- Use video to connect and train distributed workforces
- Support your marketing strategy with a centralised media hub

WE SUPPORT:



"IMAGEN'S PLATFORM IS SO FLEXIBLE THAT WE CAN CONNECT OUR GLOBAL TEAMS WITH EASE"

AON

HOW MUCH COULD YOUR COMPANY SAVE WITH MORE EFFICIENT CONTENT MANAGEMENT?

Uncover the real costs with Imagen's ROI Calculator Try it here: imagen.io/roi-calculator

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DIGITAL ASSET MANAGEMENT CALCULATOR

FIND OUT MORE

