

# ACCELERATED FILE DELIVERY



**AFD (Accelerated File Delivery) is Imagen's, high-speed file transfer service used by many of the world's biggest media companies to securely distribute broadcast quality files to their key clients at blistering speeds.**



## FAST

AFD moves large files at blistering speeds



## SECURE

Fully encrypted during transit for safe delivery



## INTEGRATED

Fully integrated with the Imagen platform



## EASY

Install on Mac or PC.  
No technical knowledge required



## INSIGHT

Downloads are reported in User Analytics dashboard



## FREE

AFD is completely free for all Imagen users and their clients

## THE NEED FOR SPEED

The size and number of video files commonly used by media companies, film studios and businesses have skyrocketed, and that trend is set to continue as 4K and 8K become commonplace as production formats.

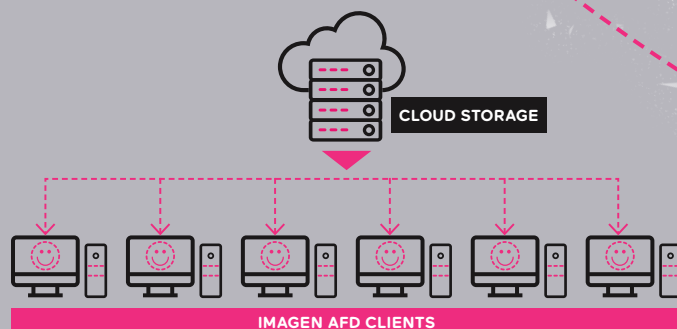
Advances in IP based workflows and production have revolutionised content creation but one key aspect of the content supply chain remains problematic. Sending large, production quality assets over long distances via public or private internet connections is still a huge challenge due to the constantly increasing file sizes used in media production.

Media companies and businesses have upgraded their own bandwidth supply to improve speeds, but they will still struggle to move large media files quickly over long distances outside their network due to circuitous, often congested routes. Without file acceleration master or production quality files can take many hours or even days to transfer.

AFD (Accelerated File Delivery) is Imagen's file transfer service which distributes broadcast quality files at blistering speeds. Imagen AFD is free for all Imagen users and their clients. Download or deliver professional file formats to any PC, Mac or server running the AFD client. This makes distributing large files to customers, colleagues or edit suites simple – and much faster than using conventional methods such as FTP or courier.

## OPTIMISED FOR CLOUD STORAGE

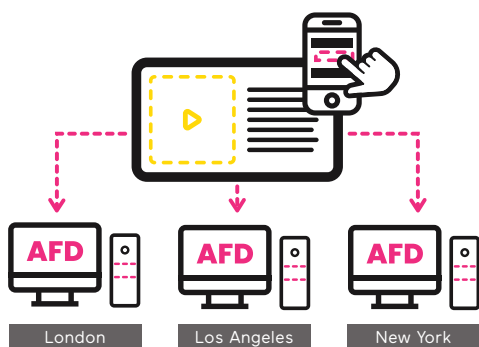
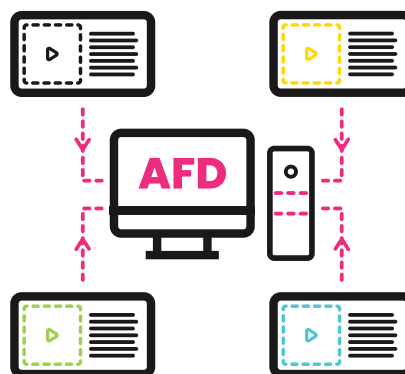
Imagen's Accelerated File Delivery has been specifically designed to connect directly to HTTP and HTTPS sources, so it works natively with public cloud storage accounts (like Azure Blobs or AWS S3). It applies acceleration to file transfers for any number of client connections requesting content, the scalability is derived from the cloud storage vendor so is transparently elastic. No need for extra hardware, software licenses, complex configurations – and no bottlenecks – just happy customers getting a great service and their files quickly from your Imagen content management platform.



## FLEXIBLE FILE DELIVERY

### ONE AFD ACCOUNT FOR MULTIPLE IMAGEN CONTENT PORTALS

Your AFD software can connect to multiple instances of Imagen – so if you're a broadcaster or production company looking for the latest sports video, or a TV production company looking for clips to license – you can use your AFD client to manage file transfers from any number of Imagen platforms – much better than installing a different file transfer application for each individual supplier.

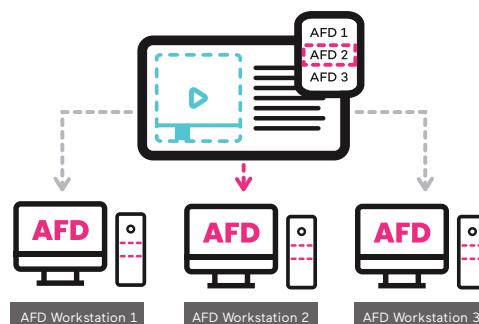


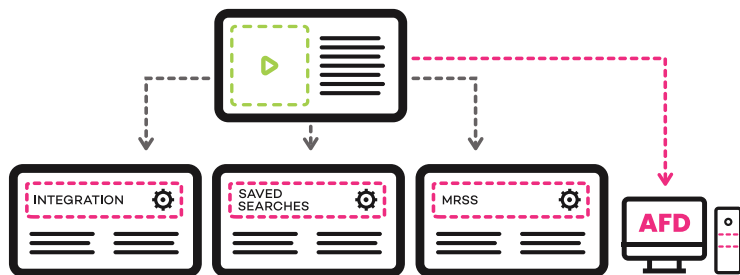
### GLOBAL FILE DELIVERY FROM ANY CONNECTED DEVICE

Coordinate distribution of huge files to multiple delivery points worldwide from any connected device. E.g. send large, broadcast-ready files to edit suites in London, Los Angeles and New York using your mobile phone.

### DOWNLOAD LONG-FORM CONTENT OR CREATE CLIPS

Download full-length video content with AFD immediately or use Imagen to create short clips. Your clips may take a while to process, but you can nominate any of your AFD accounts (across multiple machines or locations) to automatically manage the download of the clips when they are ready.

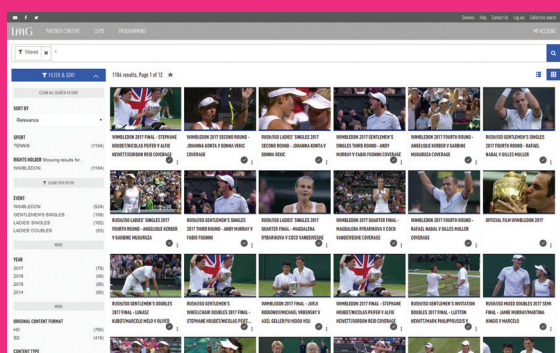




## EXTERNAL TRIGGERS

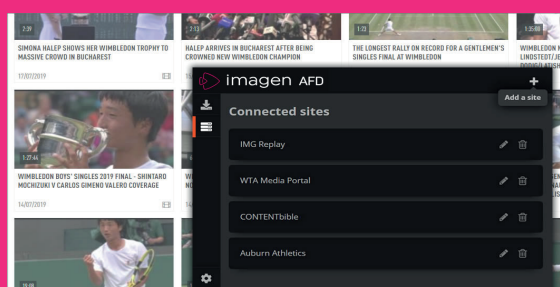
For machine-to-machine integrations or for subscribers of Imagen's MRSS and Saved Searches, Imagen AFD will automatically handle file transfers when new content becomes available.

## EASY TO SET-UP & USE



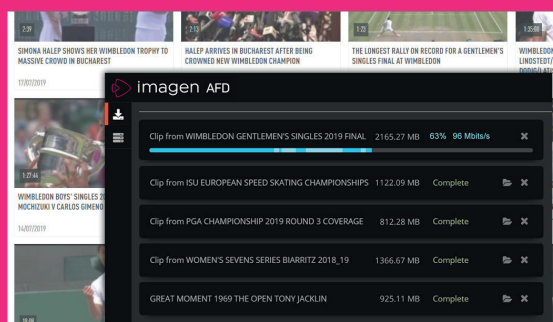
**01** Find the content you need on any Imagen platform using our powerful search tools.

**02** Download and install Imagen AFD on your PC or Mac.

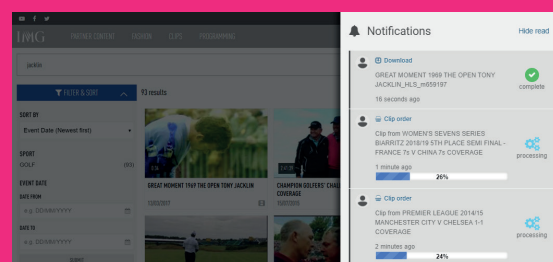


**03** Use AFD to connect to an Imagen platform using your account details and start enjoying super-fast downloads. You can connect your AFD client software to any Imagen platform where you have a user account.

Imagen AFD is fully integrated into every Imagen platform so accessing high-resolution files quickly is an engaging and intuitive process. Finding, downloading and delivering content is simple with Imagen and AFD:



**04** Imagen AFD will give you constant feedback on the status of your downloads.



**05** AFD keeps you up to speed with events by integrating with Windows, Mac OSX notifications and the Imagen platform itself.

### WE ARE IMAGEN.

Drive engagement, generate revenue and transform your business with the world's smartest video management platform.

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