

# TAME YOUR CONTENT CHAOS WITH IMAGEN GO

**Digital content is fantastic, until it gets out of hand.**

Businesses everywhere are producing more and more media files, with many struggling to manage and keep control of all this content.

Suddenly marketing and creative teams are spending too much time searching for brand assets, trying to organise media files or finding workarounds to share content.

That's why we created Imagen Go: a smart, intuitive digital asset management (DAM) platform that helps you tame the content chaos and focus on delivering creative campaigns faster and more easily.

## INTRODUCING THE CREATURES OF CONTENT CHAOS

This pesky gang represents the familiar frustrations of juggling and managing large amounts of digital content.



**STASHA**



**DUPLI**



**D-FECT**



**TERRORBYTE**



**TAGGER**

## MEET STASHA YOUR PRODUCTIVITY NIGHTMARE

Stasha loves to play hide-and-seek with your files. With Imagen Go, you can stop your digital assets from going AWOL with everything effortlessly organised and easy to find.



## MEET DUPLI YOUR VERSION CONTROL NIGHTMARE

Dupli likes to cause trouble by creating near-identical copies of your original files. With Imagen Go, you can be sure that only the correct version of files can be shared, saving embarrassment and frustration.



## MEET D-FECT YOUR CONTENT TICKING TIME BOMB

D-Fect circulates outdated media assets around the business and disrupts any and all attempts of order and organisation. With Imagen Go, old and expired assets are clearly labelled so you can be sure that they won't make an appearance.



## MEET TERRORBYTE YOUR COLLABORATION KILLER

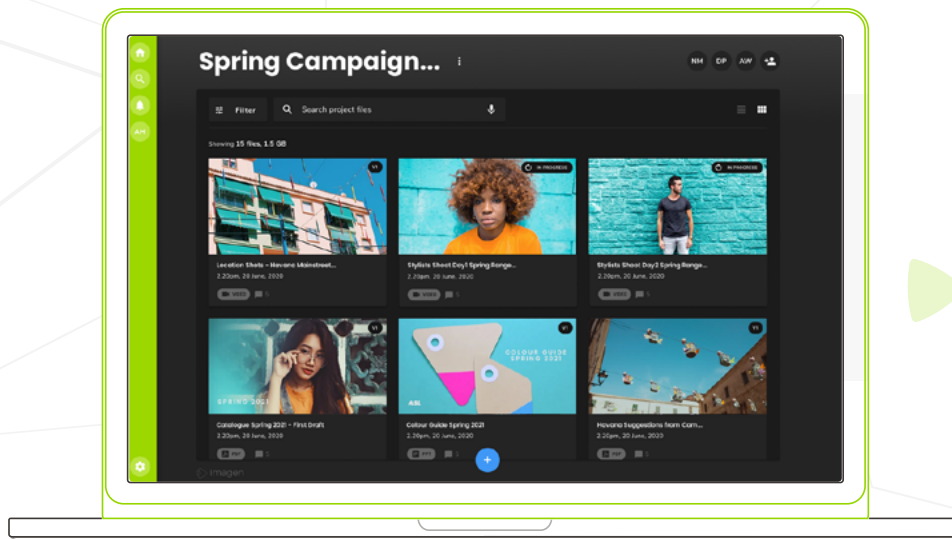
Terrorbyte slows you down when you're working with large, complex files. With Imagen Go, sharing is streamlined with no more failed attempts to send large files.



## MEET TAGGER YOUR CREATIVE TIME DRAIN

Tagger causes confusion by incorrectly labelling files. With Imagen Go's automated tagging feature, content is intelligently tagged and forever discoverable.





# SAY NO TO CONTENT CHAOS WITH IMAGEN GO

Store, organise, share and collaborate on your digital media with ease. Imagen Go helps marketing teams and creative agencies work more effectively through a smart, intuitive and lightweight DAM.

It contains all the tools you need to get your content under control and focus on creating campaigns that resonate with your audience.



**GO FOR  
ONE SOURCE  
OF TRUTH**



**GO FOR  
CONTROLLED  
ACCESS**



**GO FOR  
EASY REVIEW  
& APPROVAL**



**GO FOR  
SECURE  
SHARING**



**GO FOR  
FINDING FILES  
INSTANTLY**

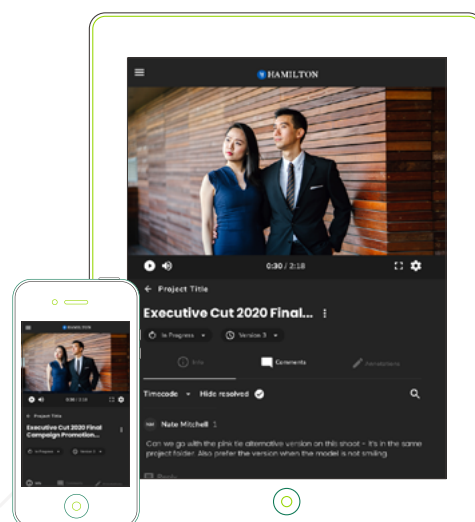


**GO FOR  
SMART  
AUTO-TAGGING**

## GO FOR DAM, WITHOUT DAMN

Activate your digital content with Imagen's smart, AI-enabled cloud-based DAM solutions.

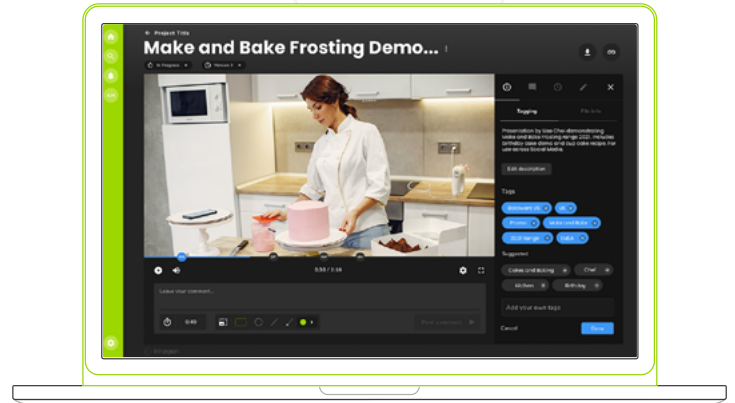
- **Centralisation** – Organise and access your brand assets in one easy-to-use platform.
- **Easy discovery** – Fast, accurate search functionality enables files to be found instantly.
- **Content activation** – One-click sharing and publishing to your social media platforms.



# GO FOR EASIER BRAND MANAGEMENT

Save time, money and protect the integrity of your brand by streamlining the production and distribution of approved brand assets.

- **One source of brand truth** – a centralised platform to manage all your brand and campaign assets.
- **Controlled access** – Give your colleagues and agencies access to the approved brand assets they need.
- **Optimised for video** – Powerful tools to extract the greatest value from your video and digital media.



# GO FOR STREAMLINED COLLABORATION

Complete creative projects and bring campaigns to market faster.

- **Clearer communication** – Receive automated notification emails and instant in-app updates for real time collaboration.
- **Simple, secure sharing** – Send one-click invitations to the latest file previews to collaborators and keep them in the loop until the project is approved.
- **Review and approve** – Intuitive tools make it easier for collaborators to feedback and sign-off projects with in-built approval workflows.

## LET'S GO! SIGN UP NOW FOR A FREE TRIAL

Find out how you can simplify, centralise and automate processes with one easy-to-use highly intuitive digital asset management platform.

Visit [imagen.io/go](https://imagen.io/go) to sign up to your free trial.

### LONDON

16 Kirby St, Second Floor  
London, EC1N 8TS

✉ [hello@imagen.io](mailto:hello@imagen.io)

☎ +44 (0)1954 262000

### NEW YORK

106 West 32nd Street, 2nd Floor  
Office #135, New York, NY

✉ [helloUS@imagen.io](mailto:helloUS@imagen.io)

☎ +1 (857) 574 9847