

# TAME DUPLI, YOUR VERSION CONTROL NIGHTMARE

## Struggling to keep on top of file versions?

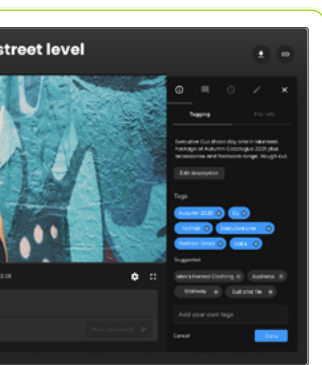
Marketing and creative teams are producing content for a growing number of channels. Coordinating multiple iterations of campaign assets and feedback from various stakeholders can be challenging and leaves less time to be creative.

The problem is often compounded by the lack of a central organising hub for projects. As a result, individuals lose track of campaign assets or are unaware they exist; this leads to them duplicating existing content or using the wrong version.

## INTRODUCING IMAGEN GO

Imagen Go is a branded media project space. It enables marketing teams and creative agencies to store, organise, share and collaborate on videos, images and audio files.

Enforce brand consistency and version control by providing a central platform to store and organise campaign assets. Smart features like AI-enabled auto-tagging and automated notifications ensure teams can find and keep track of new and existing campaign assets.



- Centralise your digital media files in one place
- Collaborate, review and approve
- Easy to set up and ready to go
- Smart AI media tagging so your content can be discovered quickly
- Fast, simple and secure file sharing
- Customise with logo and brand colour

## LET'S GO! SIGN UP NOW FOR A FREE TRIAL

Simplify, centralise and automate processes with one easy-to-use highly intuitive digital asset management platform. Visit [imagen.io/go](https://imagen.io/go) to sign up.



## Say no to version control chaos...



### GO FOR EASY VERSION CONTROL

Maintain control of your growing library of brand assets with files status controls and tools that archive outdated materials.

## Say no to long email approval chains...



### GO FOR SIMPLE SIGN-OFFS

Remove ambiguity when collating feedback with smart tools that enable users to add precise annotations to video timelines and contextual comments to images.

## Say no to time wasted look for files...



### GO FOR TIME TO BE CREATIVE

When your brand assets are well organised and easy to find, you can spend more time being creative and get more value out of existing assets.

#### LONDON

16 Kirby St, Second Floor  
London, EC1N 8TS

✉ [hello@imagen.io](mailto:hello@imagen.io)

☎ +44 (0)1954 262000

#### NEW YORK

106 West 32nd Street, 2nd Floor  
Office #135, New York, NY

✉ [helloUS@imagen.io](mailto:helloUS@imagen.io)

☎ +1 (857) 574 9847