



# GO FOR A BETTER WAY TO MANAGE DIGITAL MEDIA

Imagen Go lets you store, organise and share your digital media with ease.

Collaborate on projects from a branded platform and bring creative campaigns to life more quickly.

## GO FOR EVERYTHING IN ONE PLACE

A single platform to manage all your video and rich media content – accessible remotely from any connected device for you to search, share, archive and more.

## GO FOR LESS TIME SPENT TAGGING MEDIA

Catalogue your video and brand assets more efficiently. Our AI powered auto tagging, speech to text and custom descriptions make your content quick and easy to find with simple keyword searches.

## GO FOR EASY COLLABORATION

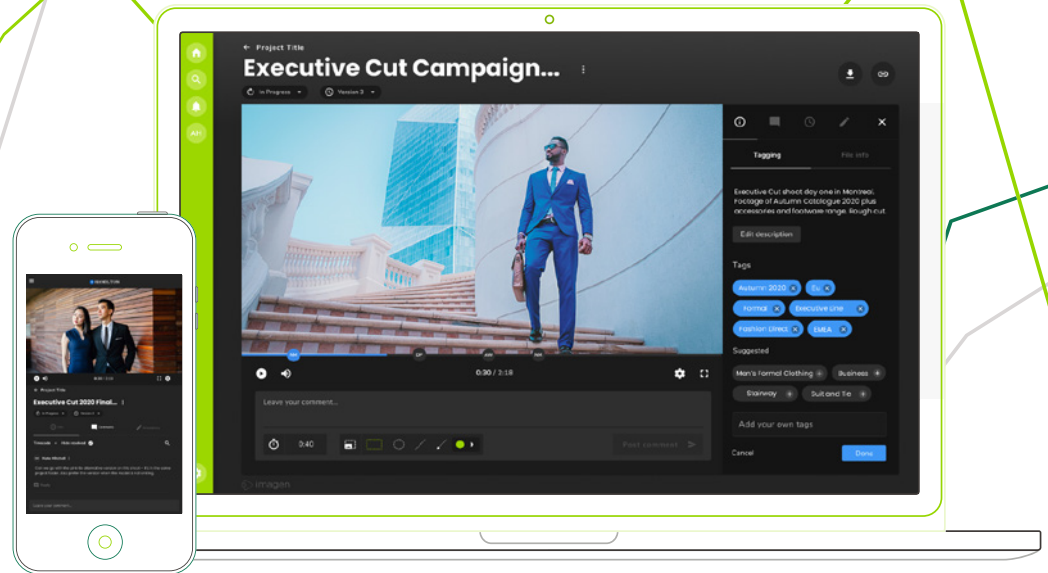
Invite team members to projects and easily share content via secure links. Add time-coded annotations to video files, notify colleagues and highlight specific areas within images for review.

**SIGN UP NOW FOR A FREE TRIAL** [Imagen.io/free-trial](https://Imagen.io/free-trial)

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# GO FOR CORE FEATURES

INTUITIVE, SMART, SIMPLE



## DRAG AND DROP UPLOADS

Single file, batch or folder – enjoy easy uploads via an intuitive web interface.



## AUTO TAGGING

AI powered auto tagging, speech to text and custom descriptions.



## FAST, PRECISE SEARCHING

Simple keyword searches, sorting, filtering and timecode accurate results.



## WORKS WITH ALL FILE TYPES

Video, Images, Audio and Office files all in one place and easily searchable.



## REVIEW AND APPROVE

Coordinate feedback on creative projects – streamline production workflows.



## CONTEXT SPECIFIC COMMENTS

Add time-coded annotations, tag colleagues and highlight areas for review.



## CUSTOMISABLE

Make it yours – add your logo and choose a colour scheme to match your corporate look and feel.



## ORGANISE AND COLLABORATE

Create projects, invite colleagues and stakeholders. Share content via secure links and embed in websites.

# GO FOR DAM, WITHOUT THE DAMN!

## SAY NO TO



Expensive, bloated corporate DAMs that take an age to configure and require training.



Clunky old fashioned DAM user interfaces, that limit productivity and waste valuable time.



Basic file hosting services that lack control, security and professional presentation.

## GO FOR



Agile and intuitive media management - set up in minutes and ready to be used by anyone.



An intuitive user experience that allows creative teams and IT staff to get on with their real jobs.



A secure platform with flexible sharing and access controls that make collaboration and distribution simple.

## BRING YOUR MEDIA AND YOUR TEAM TOGETHER



**GO FOR ALL YOUR MEDIA  
IN ONE PLACE**



**GO FOR CONSISTENT USE OF  
BRAND ASSETS**



**GO FOR BRINGING CAMPAIGNS  
TO MARKET QUICKER**



**GO FOR HOURS SAVED  
TAGGING VIDEO AND IMAGES**



**GO FOR SAVING TIME  
SEARCHING FOR FILES**



**GO FOR MORE PROFITABLE  
CREATIVE PROJECTS**



**GO FOR IMPROVED ROI  
FROM CONTENT RE-USE**



**GO FOR A SECURE STORE FOR ALL  
YOUR VALUABLE MEDIA ASSETS**

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## GO FOR

### MARKETING TEAMS

Collaborate on projects more effectively, reuse assets more efficiently, ensure brand consistency.

### INTERNAL COMMS

Allow employees to collaborate more effectively, gain alignment across departments, and increase productivity.

### CREATIVES AND AGENCIES

Make creative projects more profitable through efficient collaboration, review and approval in one essential platform.

## LET'S GO!

# SIGN UP NOW FOR A FREE TRIAL

Visit [Imagen.io/free-trial](https://imagen.io/free-trial) today to find out how you can simplify, centralise and automate with one great looking, highly intuitive digital asset management platform.

## ABOUT IMAGEN

Imagen builds solutions that help businesses to unlock the value in their ever-growing media libraries – enabling fast, secure and controlled access to content. Imagen Go is an intuitive, elegant solution that helps businesses to grow through smarter digital asset management.



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