

# TAME TAGGER, YOUR CREATIVE TIME DRAIN

Ever opened a file, only to discover the contents and the file name don't match?

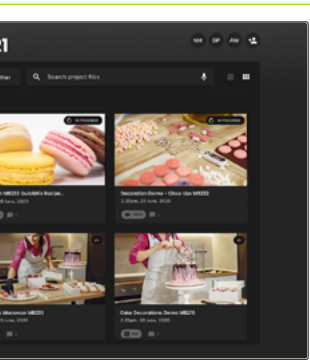
Do this a few times and it quickly becomes bothersome. Now multiply this problem across thousands of files and you'll see how much of a problem incorrectly labelled, or unnamed, files can cause.

Adding descriptive tags can solve this. Unfortunately, adding those tags is time-consuming. Without agreed naming conventions, it's impossible to keep track of your brand assets. Creatives and marketers want to spend their time producing quality campaigns, not hours typing out descriptive metadata.

## INTRODUCING IMAGEN GO

Imagen Go is a branded media project space. It enables marketing teams and creative agencies to store, organise, share and collaborate on videos, images and audio files.

Create a brand portal that can stand the test of time. Imagen Go makes cataloguing your video and brand assets more efficient. Our powerful AI-enabled auto-tagging, speech-to-text and custom descriptions make your content easy to find with simple keyword searches.



- Centralise your digital media files in one place
- Collaborate, review and approve
- Easy to set up and ready to go
- Smart AI media tagging so your content can be discovered quickly
- Fast, simple and secure file sharing
- Customise with logo and brand colour

## LET'S GO! SIGN UP NOW FOR A FREE TRIAL

Simplify, centralise and automate processes with one easy-to-use highly intuitive digital asset management platform. Visit [imagen.io/go](https://imagen.io/go) to sign up.



Say no to inconsistent naming conventions...



## GO FOR A BEAUTIFULLY ORGANISED CONTENT LIBRARY

Organise your brand assets more intuitively by uploading them into projects. The platform will ensure your files are correctly labeled and easy to find.

Say no to hours looking for the right asset...



## GO FOR INSTANT DISCOVERY

Apply descriptive tags to specific moments in video and audio files and find the exact clip you need using a simple text search.

Say no to boring admin tasks...



## GO FOR TIME TO BE CREATIVE

When your brand assets are well organised and easy to find, you can spend more time being creative.

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